
JOHN HOLMAN

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DIRECTOR OF ENGINEERING

Profile

10+ years of managing and building teams that deliver successful projects. Focused on building up good rapport with the team and creating a thoughtful and engaged work environment. Develop and maintain a strategic relationship between product, marketing, engineering and guide projects from ideation to marketing. Well versed in agile methodologies, goal setting and taking ownership of projects.

Experience

Director of Engineering, Healthy Together

Remote (based in Miami, FL) — 2021 - Present

- Lead sourcing and interviewing processes to hire international candidates for Staff and Senior level engineering roles to join our fully remote team.
- Direct a cross-departmental team of 3 managers in charge of 20+ individuals to coordinate, build and launch three new product verticals and support the launches through various marketing efforts.
- Drive the development of API endpoints and documentation to allow for faster integration between teams connecting customers to their data 2x faster.
- Collaborate with product and customer experience to understand the deliverables, timelines and scope of work assigned to the engineering teams.
- Delivered employee management solution at over 100+ locations across the US.

Team Manager & Principal Engineer, Contracted Services

Remote (based in New York, NY & Los Angeles, CA) — 2020 - 2022

- Oversaw a team of international developers to create a Bitcoin mining Return on Investment (ROI) calculator for a 25madison property that focused on family offices through targeted SEO best practices.
- Project for 25madison was acquired by USBTC in November 2022.
- Architected SEO, data extraction and API structure for a Vaccine Finder tool tracking COVID-19 vaccination supplies across 50,000 locations in the US.
- Assisted in collecting eligibility information on over 1.8 million Americans to communicate when qualifications were met to receive the COVID-19 vaccine.
- Project for Post IPO GoodRx wrapped up in May 2021.

Senior Software Engineer, harbor

Remote (based in Los Angeles, CA) — 2020 - 2022

- Coordinated the delivery and launch of the harbor app and supporting web properties in partnership with FEMA, ADT and others.
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- Partnered with the CTO in overseeing responsibilities to allow him to focus on the business aspects of the organization; spearheaded the engineering team.
- Product app featured multiple times on the Apple AppStore.
- Acquired by Citizen in January 2022.

Software Engineer, Griddy

Los Angeles, CA — 2019 - 2020

- Pioneered the delivery of multiple online tools to empower users to understand projected costs of services and increased customer conversions by 25% through SEO best practices, A/B tests, ad campaigns and targeted landing pages.
- Acquired by Dwell Energy in August 2020.

Senior Manager & Engineer, KWSM

Orange County, CA — 2017 - 2018

- Championed integrations of Tag Mangers on 30+ individual websites to deliver marketing and tracking technologies to analyze traffic and improve interactions on site for various clients (including E-Commerce sites).

Video Player Development Manager, Monumetric

Farmington, UT — 2016 - 2017

- Assisted an international team of 10+ individuals in developing the first pre-bid video advertising solution (leveraging header bidding technology Prebid.js) to be deployed across a distributed ad network consisting of over 500+ websites.

Senior Manager & ScrumMaster, THREAD

Orange County, CA — 2015 - 2016

- Facilitated a transition of 20+ individuals from Waterfall project management to Agile methodologies and strategized delivery of websites and other media for B2B and D2C campaigns completing approximately \$1.5M in projects.

Manager & ScrumMaster, Freeze Tag

Orange County, CA — 2010 - 2015

- Improved production pipeline for porting casual computer games to Apple, Amazon and Google mobile app stores, reducing delivery times by 50%.
- Achieved the #1 spot for entertainment apps on the Apple App Store for the official Etch A Sketch app.

Education

- **Certified ScrumMaster** — *Scrum Alliance*
- **Bachelor of Science** — *Brigham Young University*

Community Involvement & Interests

- **Board of Directors** — *St. Paul's Episcopal Preschool* — Since 2020
 - **Youth T-Ball Team Manager** — *Little League* — Since 2022
 - **Wood-fire Pizza Maker** — *Homemade Dough & Sauce* — Since 2018
 - **Award Winning Short Filmmaker** — *Cinematography, Editing* — 2018
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